

## THE HENRY R. KRAVIS PRIZE IN LEADERSHIP AWARDED TO SORAYA SALT AND mothers2mothers

*Visionaries in the Middle East and Sub-Saharan Africa use mentoring programs to increase access to education, healthcare*

Claremont, Calif., February 22, 2012— Claremont McKenna College (CMC) announced today the award results for the seventh annual [Henry R. Kravis Prize in Leadership](#), which recognizes extraordinary leadership in the nonprofit sector. This year, in an unprecedented decision, two winners were selected to receive \$250,000 each for their respective organizations.

The award recipients are Soraya Salti, regional director of the Arab educational mentoring program [INJAZ Al-Arab](#) and senior vice president of Middle East/North Africa for Junior Achievement Worldwide, and [mothers2mothers](#) (m2m), an organization that helps to prevent mother-to-child transmission of HIV/AIDS through the education and support of mothers with HIV/AIDS in Sub-Saharan Africa. Both Ms. Salti and m2m will be presented with the Kravis Prize at a ceremony on March 21 on CMC's campus.

“INJAZ Al-Arab and m2m's mentoring programs, with their high level of precision and efficiency, have managed to empower historically underserved populations throughout the Middle East and Africa,” said Henry Kravis, co-founder of KKR and founder of the Prize. “Soraya Salti is an extraordinary leader who took INJAZ Al-Arab from a challenged NGO to a gold standard educational organization that is changing the future for many Arab youth.”

Salti is credited with implementing a mentorship program model within INJAZ Al-Arab that harnesses the mentorship of Arab business leaders to help inspire a culture of entrepreneurship and business innovation among Arab youth. Founded in 2004, INJAZ Al-Arab today operates in 15 countries across the Middle East and North Africa as a confederation of national operations. More than one million Arab youth have participated in the program to date.

“Access to the right education, training and mentorship is critical to providing Arab youth the skills they need to succeed. We owe this generation immediate action and an entrepreneurship education that can shift the reins of their economic destiny into their own hands,” said Salti.

Headquartered in Cape Town with a network that spans seven African countries, m2m has developed a scalable grassroots model designed to partner with existing healthcare systems. Now in its eleventh year, the organization partners with mothers living with HIV to minimize the transmission of HIV/AIDS from mother to child and to educate women about the illness. As “Mentor Mothers,” these women work for a daily wage alongside doctors and nurses in clinics and maternity wards and educate and support new mothers living with HIV.

“In Sub-Saharan Africa, m2m is actively providing a new level of hope to women afflicted with HIV/AIDS. Formerly relegated to the periphery of society, m2m has empowered these women to become community leaders and regain a sense of control over their own health and lives,” said Kravis.

“Our decision to expand this year’s award to include both Soraya Salti and m2m is a testament to the major role they have played in improving the lives of the communities they serve by providing effective solutions to significant social issues,” said Marie-Josée Kravis, chair of the Prize Selection Committee. “m2m has enabled formerly disenfranchised women to become trusted counselors to their peers, and Ms. Salti has effectively utilized her business experience to transform INJAZ Al-Arab into a successful and widely-replicated program.”

### **About The Kravis Prize**

Established in 2006, The Henry R. Kravis Prize in Leadership recognizes and celebrates extraordinary accomplishment and bold leadership in the nonprofit sector. The Kravis Prize is presented and administered by Claremont McKenna College and [Marie-Josée Kravis](#) and [Henry Kravis](#). Mrs. Kravis, an economist, is a senior fellow of the Hudson Institute; Mr. Kravis, founding partner, co-chairman and co-CEO of Kohlberg Kravis Roberts & Co., is an alumnus and trustee of Claremont McKenna College.

The Kravis Prize Selection Committee, chaired by Mrs. Kravis, includes: Harry McMahon, CMC alumnus and chair of the Claremont McKenna College Board of Trustees, and executive vice chairman, Bank of America Merrill Lynch; Amartya Sen, Nobel Laureate in economics and the Thomas W. Lamont University Professor, Harvard University; Surin Pitsuwan, CMC alumnus and Secretary General of ASEAN; Ratan Tata, chairman, Tata Group; and James D. Wolfensohn, chairman, Wolfensohn & Company, L.L.C., and former president, The World Bank.

Past recipients of The Kravis Prize are: Roy Prosterman (2006), founder of the Rural Development Institute; Fazle Abed (2007), founder of BRAC; the Forum for African Women Educationalists (FAWE) (2008); Dr. Sakena Yacoobi (2009), founder of the Afghan Institute of Learning; Pratham (2010), India’s largest nonprofit dedicated to improving the reading, writing, and basic arithmetic skills of children ages six through 14; and Vicky Colbert (2011), founder of the Escuela Nueva Foundation.

To learn more about The Kravis Prize, please visit [www.kravisprize.org](http://www.kravisprize.org).

### **About Claremont McKenna College**

[Claremont McKenna College](#) (CMC), established in 1946, prepares students for leadership in business, the professions, and public affairs through the liberal arts. The College is home to more than 130 accomplished teacher-scholars who are dedicated to teaching and to offering unparalleled opportunities for student collaboration in the research process. CMC combines need-blind admission, innovative programs, a nine-to-one student-faculty ratio, ten research institutes, and a strong and committed network of alumni, to educate its graduates for a lifetime of leadership. CMC is a member of The Claremont Colleges.

To learn more about Claremont McKenna College, please visit [www.cmc.edu](http://www.cmc.edu).

### **About the Kravis Leadership Institute**

The [Kravis Leadership Institute](#) is the premier academic center for the promotion and understanding of responsible, innovative leadership, providing unique opportunities for students at Claremont McKenna College to develop as outstanding real world leaders for the public, private and social sectors. Anchoring the Kravis Prize in the Kravis Leadership Institute allows students to engage with and learn from Prize recipients through lectures and seminars, internships and student projects, course curriculum and research.

To learn more about the Kravis Leadership Institute, please visit [www.cmc.edu/kli](http://www.cmc.edu/kli)

# # #

**MEDIA CONTACT:**

Max Benavidez – (909) 607-9099, [max.benavidez@cmc.edu](mailto:max.benavidez@cmc.edu)

Jessica Anderson – (212) 885-0492, [jessica.anderson@hkstrategies.com](mailto:jessica.anderson@hkstrategies.com)